

MINISTRY OF EDUCATION AND SCIENCE OF THE REPUBLIC OF KAZAKHSTAN

KARAGANDA UNIVERSITY  
NAMED AFTER ACADEMICIAN EA.Buketov



Chairman of the management Board-Rector  
Dulatbekov N.O.  
2022 y.

«AGREED»

Chairman of the Board of the Chamber of Commerce of Karaganda Region  
K.K. Bekseitova

«14» 04 2022 y.

«AGREED»

Director of the National «Alameken» Chamber of Entrepreneurs  
of Karaganda region

Kulpeisov E.D.  
2022 y.



**EDUCATIONAL PROGRAM**  
in the direction of training «7M041 Business and administration»

«7M04102 - World economy»  
Level: Master

Karaganda, 2022

The educational program in the specialty "7M04102 - World economy" was developed in accordance with the State Educational Establishment of the Republic of Kazakhstan

- The Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education" (with amendments and additions as of July 11, 2017),
  - Law of the Republic of Kazakhstan dated July 11, 1997 No. 151-I. "On languages in the Republic of Kazakhstan" (with amendments and additions as of January 10, 2022)
  - State compulsory standard of postgraduate education of Oct 31, 2018 No. 604
  - The National Qualifications Framework of March 16, 2016 by the Republican Tripartite Commission on Social Partnership and Regulation of Social and Labor Relations.
  - Order of the Ministry of Education and Science of the Republic of Kazakhstan "On approval of the Rules for organizing the educational process on credit technology" dated October 2, 2018 No. 152 (with amendments and additions dated October 12, 2018 No. 563)
  - Classifier of areas for training personnel with higher and postgraduate education from October 13, 2018. No. 569.
- Recommended by the decision of the Academic Council of the University for entry into force from September 1, 2022.

Educational program in the specialty  
«7M04102 - World economy»

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## 1. Passport of the educational program

1. Code and name of the educational program: "7M04102 - World economy".
2. Code and classification of the field of education, areas of training: field of education - 04 Business, administration and Law; field of training 7M041 Business and administration
3. Group of educational programs: M070 Economics
4. Amount of credits: 120
5. Form of study: full-time
6. Language of instruction: Kazakh, Russian
7. Degree: Master of Economics, the educational program «7M04102 - World economy»
8. Type of EP: active
9. ISCED level: 7
10. Level according to NFK: 7
11. Level according to SQF: 7
12. Distinguishing features of the EP
13. Number of the appendix to the license for the direction of personnel training: № KZ83LAA00018495 date of issue 28.07.2020, Appendix 016
14. Name of accreditation body and period of accreditation of EP:
15. The aim of the program is high-quality training of competitive and competent specialists with a high level of general and professional culture, developed professional language competencies, fundamental knowledge in the field of the world economy, capable of effective professional activity at regional and industry enterprises, as well as in government institutions engaged in solving foreign economic problems.
16. Qualification characteristics of a graduate
  - a) List of positions for graduates: processes in the global economy; the relationship of the Kazakh economy with the world economy; organization and management of foreign economic operations of enterprises, international economic relations of various institutions and organizations.
  - b) The sphere and objects of professional activity of graduates:

The sphere of professional activity of graduates of the educational program "7M04102 - World economy" is: processes in the world economy; the relationship of the Kazakh economy with the world economy; organization and management of foreign economic operations of enterprises, international economic relations of various institutions and organizations.

The objects of professional activity of masters in the educational program "7M04102 - World economy" are: international firms and organizations, domestic companies engaged in foreign economic transactions, multinational companies, joint ventures, commercial banks, investment banks and funds, the national bank, representative offices of foreign and domestic firms, state regulatory authorities of the economy, interstate institutions and organizations, research organizations, secondary and secondary vocational educational institutions.
  - c) Types of professional activity of the graduate:
    - Organizational and technological activity. Master in this direction has the skills for qualified work in the field of development, implementation and application of methods of state regulation of the economy, analysis of the role of the public sector in the economy, analysis of the economic activity of an enterprise (firm, organization) related to foreign economic operations, organization and conduct of activities for cooperation of the company with foreign partners, knowledge of decision-making methods and analysis of the results of management decisions to improve the competitiveness and efficiency of Kazakhstani enterprises, conducting foreign economic activity of organizations and enterprises; systematizes and summarizes information for economic calculations on the activities of economic entities based on standard methods, taking into account the current regulatory framework; analyzes, evaluates, interprets the results and substantiates conclusions; takes an active part in the process of organizing production, resource support of the production process, organization of marketing management, logistics, in the development of environmental management and environmental protection measures
    - Production and management activity. Master in this direction has the skills for qualified work in the development of the legislation of the Republic of Kazakhstan, regulating international economic relations, international trade and the dynamically changing conditions of world markets, international movement of investments, technologies and labor, registration of trade, financial transport, customs, payment and other commercial documents, the development of the

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    - Production and management activity. Master in this direction has the skills for qualified work in the development of the legislation of the Republic of Kazakhstan, regulating international economic relations, international trade and the dynamically changing conditions of world markets, international movement of investments, technologies and labor, registration of trade, financial transport, customs, payment and other commercial documents, the development of the



world economy and their impact on the national economy of Kazakhstan as a whole, its individual areas, industries, enterprises, methods of professional activity at enterprises and organizations engaged in foreign economic operations, government bodies and institutions cooperating with foreign partners, solving practical issues, related to the participation of economic entities in the global economy, the Master must be proficient in a foreign language.

- Project activities. Master in this area has the skills for qualified work in the field of the world economy and international economic relations, to speak a foreign language at a high level and actively use it in professional activities, in the field of data analysis, to carry out calculations and draw conclusions, to be able to search for new information necessary for solving practical problems.

- Research activities. Research activities of Master students in this field of study are carried out both within the framework of research programs of higher educational institutions, and as part of the relevant research groups of research institutes, enterprises and organizations. A special place is given to international programs of scientific cooperation in the field of economics, organization and management.

- Educational (pedagogical) activity. Educational (pedagogical) activity of graduates of this profile consists of professional activity (teaching economic disciplines) in general educational institutions, educational institutions of primary and secondary vocational education.

d) Functions of professional activity of the graduate:

- monitoring and analysis of the conjuncture and dynamics of development of world markets;

- organization, planning and coordination of the company's activities in foreign markets;

- analysis of the economic activity of the enterprise related to foreign economic operations;

- formation of strategy and tactics of foreign economic activity of the enterprise;

- development of measures for the organization of international marketing and international management;

- implementation of work on the examination of design, pre-project documentation in terms of its compliance with international standards

- participation in the development of state programs for the development of sectors of the national economy, taking into account the trends in the development of the world economy

# Formulation of competency-based learning outcomes

Form 2

Type of competencies	Learning outcome (according to Bloom's taxonomy)
1. Softskills	Learning Outcome Code
1. Softskills	LO 1 Summarizes the main epistemological models, the nature of the transformation of the concept of rationality, classifies modern approaches to socio-humanitarian and natural-science knowledge and their commensurability, formulate and justify the basic tasks of research activities.
	LO 2 Defines the approaches of conducting independent research and scientific-pedagogical activity on the basis of a wide multi-disciplinary education, the use of various research methods and modern educational technologies.
	LO 3 Evaluates psychological conditions and features of managerial activity in order to improve the effectiveness of the management system, applies psychological theories in solving problems of team management.
	LO 4 Studies and determines the required amount of knowledge of a foreign language for communication at the general and professional level, forms the skills of expression and opinion in interpersonal, business, professional communication in a foreign language.
2.: Digital skills	LO 5 Forms and evaluates the main approaches and methods of commercialization of the results of scientific and technological activities, systematizes the functions and tasks of managing the processes of commercialization.
	LO 6 Formulates and defines the basic concepts, categories, knowledge, revealing the essence of innovation in the global economy, features of the development of the theory of innovations, patterns of development of innovative processes, theory and practice of management of innovative processes.
3.: Hardskills	LO 7 It identifies and summarizes the patterns and factors influencing the formation and development of international macroeconomics, assesses the state of its individual spheres, determines the level of influence of international economic relations on the national and world economy.
	LO 8 It reveals the patterns, features of the formation and functioning of the modern world geo-economy, assesses its current problems, the mechanisms for their solution and the strategic prospects for further development.
	LO 9 It reveals patterns and current trends in the development of the economy and economic processes in leading countries and regions, classifies the factors influencing the development of the world economy, international economic relations and regionalization processes.
	LO 10 It determines and evaluates the patterns of functioning of the world economy, analyzes the genesis of the actual problems of its development, classifies and compares the potential prospects for the development of the world economy and its basic components.
	LO 11 It reveals the content of international financial relations and the types of monetary systems, the patterns of functioning of world financial markets, the features and forms of international investment activity, summarizes the goals, objectives and tools for its regulation.
	LO 12 Describes and evaluates the conjuncture of world commodity markets, determines the factors influencing the dynamics of their change, classifies the methods of collecting and analyzing pricing information to solve practical problems of foreign trade activities.
	LO 13 Defines basic concepts in the field of international competition, sources of competitiveness and strengths affecting the competitive environment, reveals its strengths and weaknesses, assesses the country's competitive advantage model and its level of competition in international markets.
	LO 14 It identifies and assesses the role of transnational corporations and offshore zones in the global economy, influences the system of international economic relations, classifies the methods of analysis and diagnostics of their current state and development prospects.
	LO 15 It defines the prerequisites, the essence of globalization and integration, classifies the forms of integration associations, presents the characteristics of the main integration groups, international organizations and their areas of activity.



# Definition of discipline modules in accordance with the learning outcomes

Form 3

Learning Outcome Code	Module name	Discipline name	Scope (ECTS)
LO 1, LO 2	Philosophical and historical aspects of socio-humanitarian knowledge	History and philosophy of science	4
LO 1, LO 2, LO 3		Higher School pedagogy	4
LO 1, LO 2, LO 3		Psychology of management	4
LO 4	Foreign language (professional)	Foreign language (professional)	4
LO 4		Foreign language for special purposes in the global economy	5
LO 4		Business-English in World Economics	
LO 5, LO 6	Administration and commercialization of scientific and educational projects	Commercialization of the results of scientific and technical activities	5
LO 5, LO 6		High-tech entrepreneurship in the world economy	
LO 5, LO 6		Innovation in the global economy	5
LO 6		Economics and innovation management	
LO 7, LO 8, LO 11	The theory of international economics and trends in the global economy	International macroeconomics	4
LO 5, LO 6		Economy of leading countries and regions	4
LO 7, LO 8, LO 12, LO 14		Geoeconomics	4
LO 11, LO 12, LO 14		World financial markets	4
LO 11, LO 12, LO 14	World commodity and financial markets	International investment activity	
LO 6, LO 7, LO 9, LO 11, LO 13		International competitiveness	
LO 9, LO 10, LO 12	Actual problems of the world economy	Risk management in foreign economic activity	4
LO 12, LO 14, LO 15		Economy of transnational corporations and offshore zones	
LO 10, LO 12, LO 14		Special economic zones and offshore territories in the global economy	
LO 4, LO 9, LO 10		Actual problems of world economy (in English)	5
LO 8, LO 12, LO 13		International trade policy (in English)	
LO 7, LO 9, LO 10		Digital world economy (in English)	4
LO 14, LO 14, LO 15		Digital transformation of international trade	
	Research work	Research practice	14
	Final examination	Research work of a master student, including an internship and a master's thesis	23
		Design and defense of a master's thesis	12



### Matrix of attainability of learning outcomes

[illegible]

		Cycle of major disciplines											
		Elective component											
D5	Foreign language for special purposes in the global	Knowledge of the general scientific and professional level of a foreign language (From 2). Formation of	5				+						

[illegible]



	nomics	conomic analysis in an open economy, techniques and methods of its implementation, consideration of the impact of the interaction of national economies on the global model of macroeconomic activity. Study of the basic mechanism of the international monetary and financial system serving international macroeconomics. Definition of the principles of building a development program aimed at correcting macroeconomic problems typical for most countries.																	
D9	Economy of leading countries and regions	The study of the essence and formation of the world economy, the main trends of its development, the typology and dynamics of economic development of the countries of the world and regions separately, the assessment of economic processes and phenomena occurring on the scale of the world as a whole and its regions. Analysis of quantitative and qualitative characteristics of the situation of countries and the most important sectors of the world economy.	4						+	+									
D10	Geoeconomics	Purpose of the discipline: To form students' theoretical knowledge about geo-economics; applied knowledge and skills in the development of forms and methods of economic management of a customs organization in market conditions; skills of independent research of theoretical knowledge in practical activities. Objectives: - study of the essence of geo-economics as a special form of international relations; analysis of the stages of formation and development of geo-economics; - determination of the factors of the formation of the geo-economic system; study of the mechanism of functioning of the geoeconomics; - analysis of the structure of geo-economics; study of the place and role of the state in the system of geoeconomics.	4							+	+					+		+	
Cycle of major disciplines																			
Elective component																			
D11	World financial markets	Studying the fundamentals of the global financial market, its structure and participants. Analysis of the organization and mechanisms of circulation of international financial instruments. Assessment of the parameters of the functioning of the global financial market. Characteristics of the global financial market infrastructure. Analysis of the dynamics of the world currency market indicators using ICT. Analysis of trends and solutions to global financial problems by the World Bank, IMF and IBRD Group. Tracking flows in the global money and credit markets.	4													+	+		+
	International investment activity	The study of the laws, structure and principles of the organization of investment activities, its main elements, as well as international investment activities for their subsequent application in practice. Identification of the main entities engaged in international investment activities. Assessment of the main objects of investment.														+	+		+

		ment in international investment activities. Identification of the features of attracting foreign direct investment.																		
D12	International competitiveness	Formation of competencies aimed at a holistic view of international competition, its significance and varieties. Summary of the course: the study of the basic concepts of competitiveness; analysis of the main determinants of competitive advantage of countries, comparison of the growth of the national economy of different countries in terms of stages of competitiveness, formation of competitive strategies of firms in globalizing markets.	4							+	+		+			+		+		
	Risk management in foreign economic activity	Formation of stable knowledge among undergraduates about methods of assessment, analysis and risk management in foreign economic activity, as well as skills and abilities to use these tools in the process of managing an organization. Study of the strategy and tactics of the use of SUR in the Republic of Kazakhstan. Acquisition of practical skills in risk analysis and management.	4										+	+			+			
D13	Economy of transnational corporations and offshore zones	Studying the transnationalization and offshore activities of companies. Mastering the methodology for calculating the indicators of the transnationalization of the economy. Valuation of the company in the process of formation of TNCs through mergers and acquisitions. Operating the legal and regulatory framework for the functioning of TNCs in the world. Assessment of the international competitiveness of TNCs. Structuring of international information on the problems of the TNC economy. Study of international experience in the functioning of offshore zones.	4														+		+	+
	Special economic zones and offshore territories in the global economy	Formation of deep and stable knowledge about theoretical and methodological approaches to the study of the economic nature and significance of special economic offshore zones. The use of conceptual knowledge in the study of problematic issues of the functioning of special economic zones and offshore companies, as well as the special order of their taxation. Studying the specifics of offshore zones in the global economy.	4											+			+		+	
D14	Actual problems of world economy (in English)	The study of historical roots, trends, problems, prospects of world economic development, the role and instruments of the state in regulating international economic relations. Analysis of the main trends and problems of the development of the world economy, the refraction of global economic problems in relation to individual countries and regions, the correct use of forecasts of international economic organizations.	5					+				+	+							
	International trade policy (in English)	Formation of undergraduates' knowledge about the principles and laws of the functioning of international trade policy, modern approaches and methods of entrepreneurial activity in the field of new and high technologies, skills and skills of using modern management and marketing tools to ensure the competitiveness of an	5									+					+	+		



[illegible]

Alignment of planned learning outcomes with the methods of teaching and assessment within the module

Learning outcomes	Planned learning outcomes for the module	Training methods	Assessment methods
LO 1	Summarizes the main epistemological models, the nature of the transformation of the concept of rationality, classifies modern approaches to socio-humanitarian and natural-science knowledge and their commensurability, formulate and justify the basic tasks of research activities.	Interactive lecture	Test,
LO 2	Defines the approaches of conducting independent research and scientific-pedagogical activity on the basis of a wide multi-disciplinary education, the use of various research methods and modern educational technologies.	Case Methods	Colloquium,
LO 3	Evaluates psychological conditions and features of managerial activity in order to improve the effectiveness of the management system, applies psychological theories in solving problems of team management.	project-based learning	Presentations
LO 4	Studies and determines the required amount of knowledge of a foreign language for communication at the general and professional level, forms the skills of expression and opinion in interpersonal, business, professional communication in a foreign language.	Discussion	Project preparation
LO 5	Forms and evaluates the main approaches and methods of commercialization of the results of scientific and technological activities, systematizes the functions and tasks of managing the processes of commercialization.	Flipped Class	Essay Writing
LO 6	Formulates and defines the basic concepts, categories, knowledge, revealing the essence of innovation in the global economy, features of the development of the theory of innovations, patterns of development of innovative processes, theory and practice of management of innovative processes.	Round table	Student portfolio
LO 7	It identifies and summarizes the patterns and factors influencing the formation and development of international macroeconomics, assesses the state of its individual spheres, determines the level of influence of international economic relations on the national and world economy.	Case Methods	Colloquium,
LO 8	It reveals the patterns, features of the formation and functioning of the modern world geo-economy, assesses its current problems, the mechanisms for their solution and the strategic prospects for further development.	Master classes	Student portfolio
LO 9	It reveals patterns and current trends in the development of the economy and economic processes in leading countries and regions, classifies the factors influencing the development of the world economy, international economic relations and regionalization processes.	Case Methods	Test,
LO 10	It determines and evaluates the patterns of functioning of the world economy, analyzes the genesis of the actual problems of its development, classifies and compares the potential prospects for the development of the world economy and its basic components.	Project-based learning	Project preparation
LO 11	It reveals the content of international financial relations and the types of monetary systems, the patterns of functioning of world financial markets, the features and forms of international invest-	Project-based learning	Student portfolio



	ment activity, summarizes the goals, objectives and tools for its regulation.		
LO 12	Describes and evaluates the conjuncture of world commodity markets, determines the factors influencing the dynamics of their change, classifies the methods of collecting and analyzing pricing information to solve practical problems of foreign trade activities.	Master classes	Test,
LO 13	Defines basic concepts in the field of international competition, sources of competitiveness and strengths affecting the competitive environment, reveals its strengths and weaknesses, assesses the country's competitive advantage model and its level of competition in international markets.	Discussion	Presentations
LO 14	It identifies and assesses the role of transnational corporations and offshore zones in the global economy, influences the system of international economic relations, classifies the methods of analysis and diagnostics of their current state and development prospects.	Interactive lecture	Project preparation
LO 15	It defines the prerequisites, the essence of globalization and integration, classifies the forms of integration associations, presents the characteristics of the main integration groups, international organizations and their areas of activity.	Interactive lecture	Project preparation

**Graduate attributes**

High professionalism in the field of economics and business  
 Emotional intelligence  
 Adaptability to global challenges  
 Leadership  
 Entrepreneurial mindset  
 Global citizenship  
 Understanding the meaning of the principles and culture of academic integrity

**Model of a graduate of an educational program**

Types of competencies	Competency description
1. Softskills	Ability to think abstractly, analyze, synthesize Ability to improve and develop his intellectual and cultural level Willingness to act in unusual situations, bear social and ethical responsibility for decisions made Ability to independently acquire and use in practice new knowledge and skills, including new areas of knowledge, not directly related to the field of activity Ability to independently master new methods of research, to change the scientific and scientific-production profile of his professional activity
2. Digital skills:	Ability to develop scientific and innovative projects within the green economy and effectively commercialize them in accordance with current legislation Ability to develop projects for the implementation of innovations, the implementation of technological and product innovations
3. Hardskills	The ability to carry out quantitative and qualitative analysis of the patterns of development and current trends in the functioning of the world economy The ability to assess the potential of the regional, sectoral and functional structure of the national economy and suggest ways to use it effectively The ability to effectively use the knowledge of world finance and international investment in their professional activities to ensure the successful operation of enterprises and organizations in international markets The ability to comprehensively study the conjuncture of world commodity markets to develop effective strategies for international trade Ability to effectively use strategic and tactical tools to form competitive advantages in international business The ability to use the tools of analysis, assessment and diagnostics of the economy of transnational corporations and offshore zones to develop solutions in the field of business transnationalization

**Compliers:**

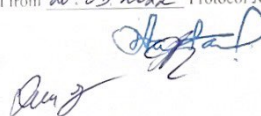
Working Group Members:  
 Head of the Department of Economics and International Business, PhD, Associate Professor,  
 Doctor of Economic Sciences, Professor  
 Master student



Zh.M.Zhartay  
 Y.N. Nabyev  
 D.A. Sabitova

The educational program was reviewed and recommended at the faculty council from 14.02.2022 Protocol № 4  
 The educational program was considered at the meeting of the SMC and recommended for approval from 28.04.22 Protocol № 5  
 The educational program was reviewed and approved at a meeting of the Academic Council from 26.05.2022 Protocol № 12

Member of the Board, Vice-Rector for Academic Affairs  
 Director of the Department of Academic Affairs  
 Dean of the economic faculty



Zhushipbek T.Z.  
 Akybaeva G.S.  
 Zh.S. Khussainova

## EDUCATIONAL PROGRAM DEVELOPMENT PLAN

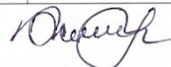
### 7M04101 – WORLD ECONOMY

The purpose of the Plan is to contribute to improving the quality of the conditions for the implementation of the educational program, taking into account the current requirements of the labor market and the achievements of modern science.

#### Target indicators:

№	Indicators	Unit of measurement	2022-2023 (in fact)	2023-2024 (plan)	2024-2025 (plan)	2025-2026 (plan)
<b>1</b>	<b>Human resources development</b>					
1.1	Increase in the number of teachers with academic degrees	Number of people	19	+1	+1	+1
1.2	Advanced training in the teaching profile	Number of people	15	+1	+1	+1
1.3	Involvement of practitioners in teaching	Number of people	7	+1	+1	+1
<b>2</b>	<b>Promotion of the EP in the ratings</b>					
2.1	IQAA	Position	2	2	1	1
2.2	IAAR	Position	2	2	1	1
2.3	Atameken	Position	-	-	-	-
<b>3.</b>	<b>Development of educational and scientific-methodical literature, electronic resources</b>					
3.1	Textbooks	Number	-	1	1	2
3.2	Training manuals	Number	2	3	4	5
3.3	Methodological recommendations/instructions	Number	1	1	2	2
3.4	Electronic textbook	Number	2	3	4	5
3.5	Video/audio lectures	Number	1	1	2	2
<b>4.</b>	<b>Development of educational and laboratory facilities</b>	Number				
4.1	Purchase of software products	Number	1	2	2	2
4.2	Purchase of equipment	Number	2	2	3	3
<b>5.</b>	<b>Updating the content of the EP</b>					
5.1	Updating the learning outcomes and the list of disciplines taking into account the requirements of the labor market, scientific achievements, professional standards	Year			+	
5.2	Introduction to the EP of academic disciplines in foreign languages*	Year		+		
5.3	Introduction of new teaching methods	Year			+	

Head of the Department of Economics and International Business



Zh. Zhartay